

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

A For the **2010** calendar year, or tax year beginning and ending

B Check if applicable: <input checked="" type="checkbox"/> Address change <input type="checkbox"/> Name change <input type="checkbox"/> Initial return <input type="checkbox"/> Terminated <input type="checkbox"/> Amended return <input type="checkbox"/> Application pending	C Name of organization The Generation Foundation		D Employer identification number 31-1564642
	Doing Business As		E Telephone number 216-371-0289
	Number and street (or P.O. box if mail is not delivered to street address) Room/suite %Michael F. Harris, 925 Euclid Ave. 1150	G Gross receipts \$ 143,039.	
	City or town, state or country, and ZIP + 4 Cleveland, OH 44115-1414		H(a) Is this a group return for affiliates? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No H(b) Are all affiliates included? <input type="checkbox"/> Yes <input type="checkbox"/> No If "No," attach a list. (see instructions) H(c) Group exemption number ▶
F Name and address of principal officer: Glenn R. Brown, Ph.D. 150 Greentree Road, Chagrin Falls, OH 44022			
I Tax-exempt status: <input checked="" type="checkbox"/> 501(c)(3) <input type="checkbox"/> 501(c)() (insert no.) <input type="checkbox"/> 4947(a)(1) or <input type="checkbox"/> 527			
J Website: ▶ www.generationfoundation.org			
K Form of organization: <input checked="" type="checkbox"/> Corporation <input type="checkbox"/> Trust <input type="checkbox"/> Association <input type="checkbox"/> Other ▶			L Year of formation: 1997 M State of legal domicile: OH

Part I Summary		Prior Year	Current Year
Activities & Governance	1 Briefly describe the organization's mission or most significant activities: Grants to sustainability and economic development nonprofit start-ups.		
	2 Check this box <input type="checkbox"/> if the organization discontinued its operations or disposed of more than 25% of its net assets.		
	3 Number of voting members of the governing body (Part VI, line 1a)	3	6
	4 Number of independent voting members of the governing body (Part VI, line 1b)	4	0
	5 Total number of individuals employed in calendar year 2010 (Part V, line 2a)	5	0
	6 Total number of volunteers (estimate if necessary)	6	0
	7a Total unrelated business revenue from Part VIII, column (C), line 12	7a	0.
b Net unrelated business taxable income from Form 990-T, line 34	7b	0.	
Revenue	8 Contributions and grants (Part VIII, line 1h)	199,500.	142,000.
	9 Program service revenue (Part VIII, line 2g)	0.	0.
	10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)	3,420.	1,039.
	11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)	0.	0.
	12 Total revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)	202,920.	143,039.
Expenses	13 Grants and similar amounts paid (Part IX, column (A), lines 1-3)	150,525.	102,000.
	14 Benefits paid to or for members (Part IX, column (A), line 4)	0.	0.
	15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)	62,030.	75,255.
	16a Professional fundraising fees (Part IX, column (A), line 11e)	0.	0.
	b Total fundraising expenses (Part IX, column (D), line 25) ▶	0.	
	17 Other expenses (Part IX, column (A), lines 11a-11d, 11f-24f)	22,372.	33,144.
18 Total expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)	0.	210,399.	
19 Revenue less expenses. Subtract line 18 from line 12	202,920.	<67,360.>	
Net Assets or Fund Balances	20 Total assets (Part X, line 16)	Beginning of Current Year 345,684.	End of Year 278,324.
	21 Total liabilities (Part X, line 26)	0.	0.
	22 Net assets or fund balances. Subtract line 21 from line 20	345,684.	278,324.

Part II Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Signature of officer: <i>Robert Miller</i>	Date: <i>August 10, 2011</i>			
	Type or print name and title: Robert Miller, Executive Director/Treasurer				
Paid Preparer Use Only	Print/Type preparer's name: Michael F. Harris	Preparer's signature: <i>Michael F. Harris</i>	Date: <i>8/10/11</i>	Check if self-employed: <input type="checkbox"/>	PTIN: _____
	Firm's name: Tucker Ellis & West LLP	Firm's EIN: _____		Phone no. 216-592-5000	
Firm's address: 925 Euclid Avenue, Suite 1150 Cleveland, OH 44115-1414					

May the IRS discuss this return with the preparer shown above? (see instructions) Yes No

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response to any question in this Part III [X]

1 Briefly describe the organization's mission: Economic development projects including sustainability and alterntive energy projects through grants to 501(c)(3) organizations.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? [X] Yes [] No

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? [] Yes [X] No

4 Describe the exempt purpose achievements for each of the organization's three largest program services by expenses. Section 501(c)(3) and 501(c)(4) organizations and section 4947(a)(1) trusts are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 60,272. including grants of \$ 35,000.) (Revenue \$ 0.)

Enterprise Community Partners, Ohio
3500 Lorain Avenue, Suite 300
Cleveland, Ohio 44113

Operation support for Northeast Ohio Energy Efficiency Alliance

Start-up to provide resources for improving energy efficiency in buildings and to educate NEO on best practices and innovations.

4b (Code:) (Expenses \$ 34,442. including grants of \$ 20,000.) (Revenue \$)

Cleveland Development Foundation
100 Public Square, Suite 210
Cleveland, Ohio 44113

Operation support for Corporate Sustainability Network

Coordinate corporate participation in 2010 Sustainable Cleveland Summit and establish return on investment results for corporate sustainability practices.

4c (Code:) (Expenses \$ 34,442. including grants of \$ 20,000.) (Revenue \$)

Institute for Sustainable Development
801 Gilbert St., Box 201
Durham, NC 27701

Operation support for Green Plus

Working with COSE, promote sustainable practices in small or minority companies, qualifying them for City of Cleveland procurement incentives.

4d Other program services. (Describe in Schedule O.) (Expenses \$ 46,495. including grants of \$ 27,000.) (Revenue \$)

4e Total program service expenses 175,651.

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? <i>If "Yes," complete Schedule A</i>	X	
2 Is the organization required to complete Schedule B, Schedule of Contributors?	X	
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? <i>If "Yes," complete Schedule C, Part I</i>		X
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? <i>If "Yes," complete Schedule C, Part II</i>		X
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Revenue Procedure 98-19? <i>If "Yes," complete Schedule C, Part III</i>		
6 Did the organization maintain any donor advised funds or any similar funds or accounts where donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? <i>If "Yes," complete Schedule D, Part I</i>		X
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? <i>If "Yes," complete Schedule D, Part II</i>		X
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If "Yes," complete Schedule D, Part III</i>		X
9 Did the organization report an amount in Part X, line 21; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? <i>If "Yes," complete Schedule D, Part IV</i>		X
10 Did the organization, directly or through a related organization, hold assets in term, permanent, or quasi-endowments? <i>If "Yes," complete Schedule D, Part V</i>		X
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? <i>If "Yes," complete Schedule D, Part VI</i>		X
b Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VII</i>		X
c Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part VIII</i>		X
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? <i>If "Yes," complete Schedule D, Part IX</i>		X
e Did the organization report an amount for other liabilities in Part X, line 25? <i>If "Yes," complete Schedule D, Part X</i>		X
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? <i>If "Yes," complete Schedule D, Part X</i>		X
12a Did the organization obtain separate, independent audited financial statements for the tax year? <i>If "Yes," complete Schedule D, Parts XI, XII, and XIII</i>		X
b Was the organization included in consolidated, independent audited financial statements for the tax year? <i>If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI, XII, and XIII is optional.</i>		X
13 Is the organization a school described in section 170(b)(1)(A)(ii)? <i>If "Yes," complete Schedule E</i>		X
14a Did the organization maintain an office, employees, or agents outside of the United States?		X
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, and program service activities outside the United States? <i>If "Yes," complete Schedule F, Parts I and IV</i>		X
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization or entity located outside the United States? <i>If "Yes," complete Schedule F, Parts II and IV</i>		X
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals located outside the United States? <i>If "Yes," complete Schedule F, Parts III and IV</i>		X
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? <i>If "Yes," complete Schedule G, Part I</i>		X
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? <i>If "Yes," complete Schedule G, Part II</i>		X
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? <i>If "Yes," complete Schedule G, Part III</i>		X
20a Did the organization operate one or more hospitals? <i>If "Yes," complete Schedule H</i>		X
b If "Yes" to line 20a, did the organization attach its audited financial statements to this return? Note. Some Form 990 filers that operate one or more hospitals must attach audited financial statements (see instructions)		

Part IV Checklist of Required Schedules (continued)

	Yes	No
21 Did the organization report more than \$5,000 of grants and other assistance to governments and organizations in the United States on Part IX, column (A), line 1? <i>If "Yes," complete Schedule I, Parts I and II</i>	X	
22 Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>		X
23 Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>		X
24a Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25</i>		X
b Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?		
c Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?		
d Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?		
25a Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>		X
b Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>		X
26 Was a loan to or by a current or former officer, director, trustee, key employee, highly compensated employee, or disqualified person outstanding as of the end of the organization's tax year? <i>If "Yes," complete Schedule L, Part II</i>		X
27 Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial contributor, or a grant selection committee member, or to a person related to such an individual? <i>If "Yes," complete Schedule L, Part III</i>		X
28 Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a A current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
b A family member of a current or former officer, director, trustee, or key employee? <i>If "Yes," complete Schedule L, Part IV</i>		X
c An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer, director, trustee, or direct or indirect owner? <i>If "Yes," complete Schedule L, Part IV</i>		X
29 Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>		X
30 Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>		X
31 Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>		X
32 Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>		X
33 Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>		X
34 Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Parts II, III, IV, and V, line 1</i>		X
35 Is any related organization a controlled entity within the meaning of section 512(b)(13)?		X
a Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
36 Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>		X
37 Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>		X
38 Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11 and 19? Note. All Form 990 filers are required to complete Schedule O	X	

Part V Statements Regarding Other IRS Filings and Tax Compliance

Check if Schedule O contains a response to any question in this Part V

Table with columns for question number, question text, sub-questions (1a-14b), and Yes/No columns. Contains various tax compliance questions regarding Form 1096, Form W-2G, Form W-3, Form 990-T, Form 8886-T, Form 8282, Form 8899, Form 1098-C, Form 4966, Form 501(c)(7), Form 501(c)(12), Form 4947(a)(1), and Form 501(c)(29).

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

Check if Schedule O contains a response to any question in this Part VI

Section A. Governing Body and Management

		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year		
1b	Enter the number of voting members included in line 1a, above, who are independent		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?		X
3	Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?		X
4	Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	X	
5	Did the organization become aware during the year of a significant diversion of the organization's assets?		X
6	Does the organization have members or stockholders?	X	
7a	Does the organization have members, stockholders, or other persons who may elect one or more members of the governing body?	X	
7b	Are any decisions of the governing body subject to approval by members, stockholders, or other persons?		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:		
8a	The governing body?	X	
8b	Each committee with authority to act on behalf of the governing body?	X	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O		X

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a	Does the organization have local chapters, branches, or affiliates?		X
10b	If "Yes," does the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with those of the organization?		
11a	Has the organization provided a copy of this Form 990 to all members of its governing body before filing the form?	X	
12a	Does the organization have a written conflict of interest policy? If "No," go to line 13	X	
12b	Are officers, directors or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	X	
12c	Does the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe in Schedule O how this is done	X	
13	Does the organization have a written whistleblower policy?		X
14	Does the organization have a written document retention and destruction policy?		X
15a	Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?		
15b	The organization's CEO, Executive Director, or top management official	X	
15b	Other officers or key employees of the organization	X	
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?		X
16b	If "Yes," has the organization adopted a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and taken steps to safeguard the organization's exempt status with respect to such arrangements?		

Section C. Disclosure

- 17 List the states with which a copy of this Form 990 is required to be filed **OH**
- 18 Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T (501(c)(3)s only) available for public inspection. Indicate how you make these available. Check all that apply.
 Own website Another's website Upon request
- 19 Describe in Schedule O whether (and if so, how), the organization makes its governing documents, conflict of interest policy, and financial statements available to the public.
- 20 State the name, physical address, and telephone number of the person who possesses the books and records of the organization: **Robert Miller, Executive Director - 216-371-0289**
3375 Hollister Road, Cleveland, OH 44118

Part VIII Statement of Revenue

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512, 513, or 514	
Contributions, gifts, grants and other similar amounts	1 a Federated campaigns	1a					
	b Membership dues	1b					
	c Fundraising events	1c					
	d Related organizations	1d					
	e Government grants (contributions)	1e					
	f All other contributions, gifts, grants, and similar amounts not included above	1f	142,000.				
	g Noncash contributions included in lines 1a-1f: \$						
	h Total. Add lines 1a-1f		142,000.				
Program Service Revenue			Business Code				
	2 a						
	b						
	c						
	d						
	e						
	f All other program service revenue						
g Total. Add lines 2a-2f							
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)		1,039.			1,039.	
	4 Income from investment of tax-exempt bond proceeds						
	5 Royalties						
	6 a Gross Rents	(i) Real					
		(ii) Personal					
		b Less: rental expenses					
		c Rental income or (loss)					
	d Net rental income or (loss)						
	7 a Gross amount from sales of assets other than inventory	(i) Securities					
		(ii) Other					
		b Less: cost or other basis and sales expenses					
		c Gain or (loss)					
	d Net gain or (loss)						
	8 a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18	a					
		b Less: direct expenses	b				
c Net income or (loss) from fundraising events							
9 a Gross income from gaming activities. See Part IV, line 19	a						
	b Less: direct expenses	b					
	c Net income or (loss) from gaming activities						
10 a Gross sales of inventory, less returns and allowances	a						
	b Less: cost of goods sold	b					
	c Net income or (loss) from sales of inventory						
Miscellaneous Revenue		Business Code					
11 a							
b							
c							
d All other revenue							
e Total. Add lines 11a-11d							
12 Total revenue. See instructions.			143,039.	0.	0.	1,039.	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns.
All other organizations must complete column (A) but are not required to complete columns (B), (C), and (D).

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to governments and organizations in the U.S. See Part IV, line 21	102,000.	102,000.		
2 Grants and other assistance to individuals in the U.S. See Part IV, line 22				
3 Grants and other assistance to governments, organizations, and individuals outside the U.S. See Part IV, lines 15 and 16				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	49,535.	37,151.	12,384.	
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) *	25,720.	12,860.	12,860.	
7 Other salaries and wages				
8 Pension plan contributions (include section 401(k) and section 403(b) employer contributions)				
9 Other employee benefits				
10 Payroll taxes				
11 Fees for services (non-employees):				
a Management				
b Legal	11,140.	7,843.	3,297.	
c Accounting				
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other				
12 Advertising and promotion				
13 Office expenses	12,170.	5,963.	6,207.	
14 Information technology				
15 Royalties				
16 Occupancy				
17 Travel				
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings				
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization				
23 Insurance				
24 Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24f. If line 24f amount exceeds 10% of line 25, column (A) amount, list line 24f expenses on Schedule O.)				
a Publications & Website	8,193.	8,193.		
b Miscellaneous	1,641.	1,641.		
c				
d				
e				
f All other expenses				
25 Total functional expenses. Add lines 1 through 24f	210,399.	175,651.	34,748.	0.
26 Joint costs. Check here <input type="checkbox"/> if following SOP 98-2 (ASC 958-720). Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation				

Part X Balance Sheet

		(A) Beginning of year		(B) End of year
Assets	1	Cash - non-interest-bearing	1	
	2	Savings and temporary cash investments	345,684.	278,324.
	3	Pledges and grants receivable, net	3	
	4	Accounts receivable, net	4	
	5	Receivables from current and former officers, directors, trustees, key employees, and highest compensated employees. Complete Part II of Schedule L	5	
	6	Receivables from other disqualified persons (as defined under section 4958(f)(1)), persons described in section 4958(c)(3)(B), and contributing employers and sponsoring organizations of section 501(c)(9) voluntary employees' beneficiary organizations (see instructions)	6	
	7	Notes and loans receivable, net	7	
	8	Inventories for sale or use	8	
	9	Prepaid expenses and deferred charges	9	
	10a	Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a	
	b	Less: accumulated depreciation	10b	10c
	11	Investments - publicly traded securities	11	
	12	Investments - other securities. See Part IV, line 11	12	
	13	Investments - program-related. See Part IV, line 11	13	
	14	Intangible assets	14	
	15	Other assets. See Part IV, line 11	15	
16	Total assets. Add lines 1 through 15 (must equal line 34)	345,684.	278,324.	
Liabilities	17	Accounts payable and accrued expenses	17	
	18	Grants payable	18	
	19	Deferred revenue	19	
	20	Tax-exempt bond liabilities	20	
	21	Escrow or custodial account liability. Complete Part IV of Schedule D	21	
	22	Payables to current and former officers, directors, trustees, key employees, highest compensated employees, and disqualified persons. Complete Part II of Schedule L	22	
	23	Secured mortgages and notes payable to unrelated third parties	23	
	24	Unsecured notes and loans payable to unrelated third parties	24	
	25	Other liabilities. Complete Part X of Schedule D	25	
	26	Total liabilities. Add lines 17 through 25	0.	0.
Net Assets or Fund Balances	Organizations that follow SFAS 117, check here <input type="checkbox"/> and complete lines 27 through 29, and lines 33 and 34.			
	27	Unrestricted net assets	27	
	28	Temporarily restricted net assets	28	
	29	Permanently restricted net assets	29	
	Organizations that do not follow SFAS 117, check here <input checked="" type="checkbox"/> and complete lines 30 through 34.			
	30	Capital stock or trust principal, or current funds	345,684.	278,324.
	31	Paid-in or capital surplus, or land, building, or equipment fund	0.	0.
	32	Retained earnings, endowment, accumulated income, or other funds	0.	0.
33	Total net assets or fund balances	345,684.	278,324.	
34	Total liabilities and net assets/fund balances	345,684.	278,324.	

Part XI Reconciliation of Net Assets

Check if Schedule O contains a response to any question in this Part XI

1	Total revenue (must equal Part VIII, column (A), line 12)	1	143,039.
2	Total expenses (must equal Part IX, column (A), line 25)	2	210,399.
3	Revenue less expenses. Subtract line 2 from line 1	3	<67,360.>
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	345,684.
5	Other changes in net assets or fund balances (explain in Schedule O)	5	
6	Net assets or fund balances at end of year. Combine lines 3, 4, and 5 (must equal Part X, line 33, column (B))	6	278,324.

Part XII Financial Statements and Reporting

Check if Schedule O contains a response to any question in this Part XII

		Yes	No
1	Accounting method used to prepare the Form 990: <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Accrual <input type="checkbox"/> Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule O.		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		X
2b	Were the organization's financial statements audited by an independent accountant?		X
2c	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.		
2d	If "Yes" to line 2a or 2b, check a box below to indicate whether the financial statements for the year were issued on a separate basis, consolidated basis, or both: <input type="checkbox"/> Separate basis <input type="checkbox"/> Consolidated basis <input type="checkbox"/> Both consolidated and separate basis		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit Act and OMB Circular A-133?		X
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.		

SCHEDULE A
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No. 1545-0047

2010

Open to Public Inspection

Name of the organization The Generation Foundation	Employer identification number 31-1564642
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Part I Reason for Public Charity Status (All organizations must complete this part.) See instructions.

The organization is not a private foundation because it is: (For lines 1 through 11, check only one box.)

- 1 A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2 A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E.)
- 3 A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4 A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii).** Enter the hospital's name, city, and state: _____
- 5 An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)
- 6 A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7 An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 8 A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 9 An organization that normally receives: (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions - subject to certain exceptions, and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)
- 10 An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**
- 11 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See **section 509(a)(3).** Check the box that describes the type of supporting organization and complete lines 11e through 11h.
 - a Type I b Type II c Type III - Functionally integrated d Type III - Other
- e By checking this box, I certify that the organization is not controlled directly or indirectly by one or more disqualified persons other than foundation managers and other than one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2).
- f If the organization received a written determination from the IRS that it is a Type I, Type II, or Type III supporting organization, check this box
- g Since August 17, 2006, has the organization accepted any gift or contribution from any of the following persons?

	Yes	No
(i) A person who directly or indirectly controls, either alone or together with persons described in (ii) and (iii) below, the governing body of the supported organization? 11g(i)		
(ii) A family member of a person described in (i) above? 11g(ii)		
(iii) A 35% controlled entity of a person described in (i) or (ii) above? 11g(iii)		
- h Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1-9 above or IRC section (see instructions))	(iv) Is the organization in col. (i) listed in your governing document?		(v) Did you notify the organization in col. (i) of your support?		(vi) Is the organization in col. (i) organized in the U.S.?		(vii) Amount of support
			Yes	No	Yes	No	Yes	No	
Total									

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	116,500.	345,500.	65,500.	199,500.	142,000.	869,000.
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3	116,500.	345,500.	65,500.	199,500.	142,000.	869,000.
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						658,602.
6 Public support. Subtract line 5 from line 4.						210,398.

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
7 Amounts from line 4	116,500.	345,500.	65,500.	199,500.	142,000.	869,000.
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources	12,930.	13,590.	7,789.	3,420.	1,039.	38,768.
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)			40.			40.
11 Total support. Add lines 7 through 10						907,808.
12 Gross receipts from related activities, etc. (see instructions)					12	
13 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here	<input type="checkbox"/>					

Section C. Computation of Public Support Percentage

14 Public support percentage for 2010 (line 6, column (f) divided by line 11, column (f))	14	23.20	%
15 Public support percentage from 2009 Schedule A, Part II, line 14	15	24.70	%
16a 33 1/3% support test - 2010. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization	<input type="checkbox"/>		
b 33 1/3% support test - 2009. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization	<input type="checkbox"/>		
17a 10% -facts-and-circumstances test - 2010. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization	<input checked="" type="checkbox"/>		
b 10% -facts-and-circumstances test - 2009. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization meets the "facts-and-circumstances" test. The organization qualifies as a publicly supported organization	<input type="checkbox"/>		
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions	<input type="checkbox"/>		

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose						
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5						
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support (Subtract line 7c from line 6.)						

Section B. Total Support

Calendar year (or fiscal year beginning in) ►	(a) 2006	(b) 2007	(c) 2008	(d) 2009	(e) 2010	(f) Total
9 Amounts from line 6						
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties and income from similar sources						
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b						
11 Net income from unrelated business activities not included in line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part IV.)						
13 Total support (Add lines 9, 10c, 11, and 12.)						

14 First five years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and **stop here**

Section C. Computation of Public Support Percentage

15 Public support percentage for 2010 (line 8, column (f) divided by line 13, column (f))	15	%
16 Public support percentage from 2009 Schedule A, Part III, line 15	16	%

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2010 (line 10c, column (f) divided by line 13, column (f))	17	%
18 Investment income percentage from 2009 Schedule A, Part III, line 17	18	%

19a 33 1/3% support tests - 2010. If the organization did not check the box on line 14, and line 15 is more than 33 1/3%, and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

b 33 1/3% support tests - 2009. If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3%, and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization

20 Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions

Part IV **Supplemental Information.** Complete this part to provide the explanations required by Part II, line 10; Part II, line 17a or 17b; and Part III, line 12. Also complete this part for any additional information. (See instructions).

Part II, Section C, line 17a, Facts and Circumstances Test:

The Foundation is a public charity under the facts and circumstances test. See the attached statement and exhibits to that statement which provides all of the information to demonstrate that the Generation Foundation qualifies as a public charity under the facts and circumstances test for 2010.

SCHEDULE A, PART IV

GENERATION FOUNDATION IS A PUBLICLY SUPPORTED ORGANIZATION UNDER THE FACTS AND CIRCUMSTANCES TEST

The Generation Foundation was incorporated in Ohio on August 26, 1997. It received an advance ruling from the IRS on December 23, 1997 advising that the Foundation would be treated as a publicly supported organization and not a private foundation during the advance ruling period beginning August 26, 1997. On March 28, 2002 the Foundation received its final tax-exemption determination letter advising it is not a private foundation within the meaning of Section 509(a) because it is a publicly supported organization described in Section 509(a)(1) and 170(b)(1)(A)(vi).

I. Ten-Percent-of-Support Requirement

The Foundation has "normally" received *a substantial* percentage of its support from direct contributions from the general public under the facts and circumstances test on an aggregate basis the amount of public support has been at least 10% of the annual support received by the Foundation for the 2010 calendar year and for 2006-2009 calendar years. The public support percentages as reported on the Foundation's 990 tax returns, for the five year period from 2006-2010 are:

2006	27.66
2007	25.67
2008	24.3
2009	24.7
2010	23.2

Although the Foundation continues to receive public charity support from several sources, the percentage of public support declined modestly from 2006 through 2008 because of a decline in gifts from public charities. The public support percentage increased slightly from 2008 to 2009. Gifts from private foundations and individuals have not declined during the five year reporting period.

II. Attraction of Public Support Requirement

The Foundation is organized and operated in a manner to attract new and additional public support on a continuous basis. It does so primarily by contacting other foundations and requesting them to make gifts to The Generation Foundation. Gifts are used to support the Foundation's program of evaluating and funding technology-based grass-roots 501(c)(3) organizations. During 2010 special emphasis was placed on grants to 501 (c)(3) organizations for sustainability and alternative energy projects. Grant recipients are recommended to the Trustees by the Foundation's Advisory Board after that Board determines those recommended have the potential to create jobs and strengthen the region's

economy. The Foundation's operating expenses are largely paid through gifts to the Foundation from the Foundation's Trustees. The Generation Foundation's continuous program for obtaining public support has four components:

(1) Personal Contacts: Attached as Exhibit 1 is a description of The Generation Foundation's grant-making program used to convince other foundations to collaborate in grants. The Generation Foundation creates value because of The Generation Foundation's ability, through its Advisory Board, to evaluate and fund the most worthwhile grass-roots, job-creation, economic development projects in Northeast Ohio.

(2) Newsletters: Attached as Exhibit 2 are the Foundation's Spring and Fall 2010 newsletters sent to a long list of foundations, corporations and individuals to inform them about job-creation, environmental, alternative energy and sustainability projects and to acquaint them with the value of becoming a Generation Foundation donor. The cost of the newsletter has been funded by another public charity, The Cleveland Clinic.

(3) Website: The Generation Foundation's website (www.generationfoundation.org), serves a double purpose. First, it helps carry out the Foundation's mission of educating the public about Northeast Ohio's key grass-roots, job-creation, environmental, alternative energy and sustainability projects. Second, the website plays an important role in the Foundation's continuous program of soliciting funds from the general public by advising the public of how gifts to The Generation Foundation are being used.

(4) Conferences: The Generation Foundation has sponsored several conferences, again for the double purpose of, first, educating the public about a specific economic development project and, second, letting prospective donors know they can leverage their gifts and make a greater impact if they join with others in making gifts to The Generation Foundation to support the project discussed at the conference. Those who attend conferences are given the message of why The Generation Foundation has the expertise to use gifts in a manner which is most likely to achieve the greatest economic development impact in Northeast Ohio and beyond. During 2009 The Generation Foundation was the initial funder of "Sustainable Cleveland 2019", a three-day collaborative event to develop a plan for transforming the City of Cleveland's economy into a sustainable economy. Support for Sustainable Cleveland 2019 continued in 2010.

III. Public Support Factors

(1) Percentage of Public Support: The Generation Foundation's total support from the general public has always been much closer to 33-1/3% than 10% as shown on the schedule included in Part I of this Statement.

(2) Broad Public Support: The Generation Foundation is not supported by a single source but rather receives support from a variety of foundations,

individuals and corporations located in Northeast Ohio.

(3) Governing Board Represents the Public: The Members of The Generation Foundation's Board of Trustees and Advisory Board give broad representation to the general public through their businesses and their positions with foundations and community organizations. Attached as Exhibit 3 are the pages from The Generation Foundation's website listing each Trustee and Advisory Board member and some of the organizations each represents.

(4) Services Provided to the Public: As previously mentioned, to accomplish its charitable goals in the community The Generation Foundation publishes two economic development newsletters each year, maintains job-creation, environmental, alternative energy and sustainability project information on its website and sponsors conferences dealing with topics dealing with strengthening the region's economy which are likely to be of special interest to the general public. Recent newsletters on the website include information on environmental, alternative energy and sustainability initiatives (Great Lakes Wind Network, Offshore Wind Project, Case Western Reserve University's Sustainability Institute, the City of Cleveland's "Sustainable Cleveland 2019" planning event, the Corporate Sustainability Network and Cleveland State University's Center for Energy Policy and Urban Change.)

(5) Public Charity Support: The Generation Foundation has received significant grants from other public charities. The Cleveland Foundation, a public charity, made significant grants to the Generation Foundation during the period from 1998 through 2001. Although no recent grants have been received from The Cleveland Foundation, The Generation Foundation continues to work with The Cleveland Foundation on a variety of economic development projects and it keeps The Cleveland Foundation informed about projects The Generation Foundation is considering funding. As previously mentioned, The Generation Foundation's community newsletter is funded by The Cleveland Clinic, a public charity, and The Generation Foundation keeps The Cleveland Clinic informed about articles being considered for publication.

Generation Foundation

NORTHEAST OHIO'S COLLABORATIVE PHILANTHROPY



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With its grant-making focus on sustainability, environmental remediation and the development of alternative or more efficient sources of energy, The Generation Foundation makes "seed money" grants to start-up programs in Northeast Ohio that can ultimately create quality new jobs and raise the quality of life for all.

Relying on the professional advice and grant proposal evaluation of its large Advisory Board, together with the experience of its foundation and individual collaborators, Foundation Trustees have a focused, entrepreneurial approach in supporting tax-exempt nonprofit organizations. No grants are made for routine operating funds, individuals or to endowments. Since the Foundation is a nonsectarian organization, it does not award grants for religious purposes. In addition to its current emphasis on sustainability, the Foundation has also supported:

- Technology transfer at local universities and research facilities to realize the full potential of commercialization in creating more new local enterprises
- Initiatives which support regional "new economy" growth and will aid in the formation of technology-based firms and jobs
- Conferences promoting collaborative efforts among local foundations to support regional economic development
- Networks and coalitions which draw together commercial and academic partners in order to nurture the establishment of clusters in areas like nanotechnology, life sciences, broadband technology and fuel cells
- Programs to help existing manufacturers develop innovative and more competitive practices
- Renovation of empty factories for incubators and start-up companies, and
- Public/private efforts to create a long-term comprehensive regional sustainability "roadmap" strategy.

Although applications for grants are by invitation only, the Foundation welcomes conversations with organizations that feel that their program material may fit its criteria for financial support.

Significant Grants and Outcomes

Grantee	Purpose & Outcome	Amount
Case Western Reserve University and Edison BioTechnology Center	Phase I Study The Northeast Ohio Biomedical Economy: Building World-Class Distinction, documented resources and established a database for use by local	\$50,000

	entrepreneurs	
Edison BioTechnology Center	Phase II Study The Northeast Ohio Life Sciences Cluster: Opportunities for a New Economy, laid the groundwork for BioEnterprise and an infrastructure of high-tech companies	112,500
National Academy of Engineering	A biomedical technology seminar held in Cleveland	5,000
Case Western Reserve University	Weatherhead Entrepreneurial Study documenting reasons for the decline in Cleveland business innovations after 1950 and suggesting new strategies for regaining momentum	10,000
Edison BioTechnology Center	A partial match to the \$322,000 awarded by Technology Action Fund to fund organizational and start-up capital to organize what has become the leading early-stage private equity fund in the region	35,000
Case Western Reserve University School of Law	Conference on the economic, legal and social issues in growing our biotechnology cluster	30,000
Weatherhead School of Management, Case Western Reserve University	Weatherhead Business Launch Competitions in 2001 and 2002, which attracted 129 entries vying for \$100,000 in prizes	75,000
CAMP, Inc.	Ohio Intellectual Property Collaborative to enable corporations to donate patents for local commercialization	150,000
MidTown Cleveland	Ohio Knitting Mills Renovation Study began the development of the MidTown Technology Center Building #1 to house young biotech ventures	40,000
University Circle, Inc.	Studies to establish the potential benefits of a roadway access from the current end of I-490 to University Circle, BioEnterprise and spin-off companies	10,000
Ohio Aerospace Council	A regional strategy by Battelle to commercialize and license NASA Glenn technology for local commercial applications	75,000
Cleveland Clinic Innovations	A joint effort with Codrington Foundation to establish investment grade spin-off companies using CCF technology	100,000
WIRE-Net	Two-year grant for manufacturing innovation targeting \$17.5 million in new revenue and 40 new jobs at 25 local companies	75,000
Mt. Sinai Clinical Skills & Simulation Center	Funded planning phase of this joint venture between CCF, the VA Hospital, MetroHealth	25,000

	Medical Center, University Hospitals, and the CWRU School of Medicine to build a simulation/training center	
Ohio Grantmakers Forum	To convene meetings of foundations throughout the region to stimulate their interest in economic development	25,000
NorTech	Analytical support for the implementation of the Battelle/NASA Glenn "Roadmap" recommendations	15,000
Ohio Grantmakers Forum	Support for Funders Forum Great Again! Conference to develop a regional economic development strategy	10,000
The Cleveland Foundation	In support of the Fund for our Economic Future, a collaborative pooled fund from corporate, private and community foundations to support regional economic development	110,000
NorTech/One Cleveland	To help establish a new cluster of fuel cell companies in Northeast Ohio	50,000
Case Western Reserve University	Production of a directory of 660 NEO nonprofit organizations active in regional economic development	10,000
NorTech	Expansion of its ultra-broadband community computing program in Northeast Ohio	50,000
NorTech/Nano Network Ohio	Strategic plan for development of regional nanotechnology applications	50,000
Cleveland Clinic Medical Innovation Summits	Annual medical summits for commercialization of life science technologies	70,000
BioEnterprise	Co-sponsorship, together with The Generation Foundation, of <i>The Booming Healthcare Economy</i> conference	32,000
Entrepreneurs for Sustainability	Business plan for industrial ecology program for Cuyahoga River Valley manufacturers	24,400
WIRE-Net	Conference on developing regional capacity in wind turbine manufacturing	2,500
NorTech	Research on and feasibility study of a <i>Sustainability Roadmap for Northeast Ohio</i>	50,000
Cuyahoga Regional Energy Development Task Force	To support the Offshore Wind Research Study to develop the world's first freshwater wind turbine project and research center	25,000
Great Lakes Science Center	Sponsorship of the Brookings Institute conference on Great	15,000

	Lakes water issues	
Ohio Grantmakers Forum	Sponsorship of 2008 conference in Cleveland	2,500
Great Lakes Science Center	Development of Fresh Water Institute	90,000
OneCommunity	Regional Technology Stimulus Office to assist smaller nonprofits without in-house capability to apply for federal stimulus funds earmarked for broadband and IT	20,000
City of Cleveland and Corporate Sustainability Network	a) Support for the City's <i>Sustainable Cleveland 2019</i> Summit, plus follow-up on actions items (b) Funding for CSN's capacity building and outreach	50,000
Cleveland State University	Business plan for the formation of the CSU Energy Policy Center	25,000
Great Lakes Science Center	Sponsorship of the <i>Water: H2O = Life</i> exhibit	10,000
GreenCityBlueLake	Create a website for coordinating Sustainable Cleveland 2019 ongoing activities	20,000
Corporate Sustainability Network	Coordinate corporate support of Sustainable Cleveland 2019 and document ROI for sustainable business practices	25,000
Foundation Center-Cleveland	Report and web portal on regional economic development	2,000
City of Cleveland	Support for September 2010 two-day Summit on <i>Sustainable Cleveland 2019</i>	5,000

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Collaborating Organizations

Joining the Generation Foundation in cooperative grants have been the following donors:

- | | |
|----------------------------------|-------------------------------|
| 1525 Foundation | Mt. Sinai Foundation |
| Abington Foundation | Morgenthaler Foundation |
| Glenn & Jeanette Grasselli Brown | John P. Murphy Foundation |
| Timothy J. Callahan | D. & I. Myers Foundation |
| City of Cleveland | National City |
| Cleveland Foundation | Nordson Corporation |
| Cleveland Clinic Foundation | Nord Family Foundation |
| Codrington Foundation | Ohio Technology Action Fund |
| Eaton Corporation | Ohio Clean Ohio Fund |
| Forest City Enterprises | William and Katherine O'Neill |

General Electric	W.J. and D.K. O'Neill Foundation
B.F. Goodrich Corp.	Parker Hannifin Corporation
George Gund Foundation	PolyOne
James D. Ireland III	Peter K. Ranney
Jones Day	P.K. Ranney Foundation
Keithley Instruments	Phillip A. Ranney
Fred A. Lennon Charitable Trust	Second Foundation
E.R. & W.G. Mather Foundation	Sherwick Fund
Nancy McCann	K. & E. Smith Foundation
MCT Corporation	St. Luke's Foundation
Robert & Sarah Miller	Ulmer & Berne LLP
Thomas M. Morley	Thomas H. White Foundation
Oatey Foundation	
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NextGeneration

News about Northeast Ohio's Sustainable Economy from The Generation Foundation

NorTech's Energy Enterprise Targets Regional Growth

Even though Northeast Ohio has over 400 organizations and companies working in advanced energy, until now there has not been a collaborative, proactive regional effort to drive growth across all sectors of the industry.

That changed in September when NorTech, in partnership with The Cleveland Foundation and with support from the Fund for Our Economic Future, launched NorTech Energy Enterprise.

"We believe the work of NorTech Energy Enterprise will help accelerate growth in the region's advanced energy industry, create jobs and attract private sector companies and investments which will help us further diversify our economy in Northeast Ohio," said Rebecca O. Bagley, President and CEO of NorTech.

NorTech Energy Enterprise aims to develop a thriving advanced energy cluster by accelerating commercial activity, marshaling resources and forging collaborations that will create jobs, attract capital and have a long-term, positive economic impact.

This summer, NorTech Energy Enterprise will be engaging the region in an advanced energy road-mapping process that will identify the unique strengths of the region in specific sectors, characterize the global market drivers and opportunities, and assess the competitive landscape and outline opportunities.

The organization has received feedback from the community to focus on four areas for the roadmap process which

"Offshore wind can be a viable economic engine in Northeast Ohio"

"The roadmaps will help us develop a clear vision and path to develop a thriving advanced energy cluster in our region," said Dave Karpinski, vice president of NorTech and director of NorTech Energy Enterprise. "The process will help us further identify Northeast Ohio's advanced energy assets and how the region can leverage those assets to create a distinct advantage to become globally competitive now and in the future."

In partnership with the Great Lakes Energy Development Task Force and The Cleveland Foundation, NorTech Energy Enterprise is also launching the Lake Erie Energy Development Corporation, also known as LEEDCo, an organization that will accelerate offshore wind deployment in Lake Erie. Richard Stuebi, Fellow for Energy and Environmental Advancement at The Cleveland Foundation and on loan to NorTech, is currently serving as a Principal of NorTech Energy Enterprise.

LEEDCo recently issued a Request for Proposals (RFP) seeking a wind developer to participate in an initial 20 megawatt project. The developer will be selected by the end of May with the goal of making the project operational by the end of 2012.

The LEEDCo RFP was announced in late March to coincide

need a champion to drive momentum: Energy Storage, Smart Grid, Transportation Electrification and Biomass/Waste-to-Energy. The target for completing the process is early 2011.



NASA's Glenn Research Center is designing a wind/sun-powered fueling system with zero carbon emissions for specially equipped city buses. An electrolyzer splits water molecules into oxygen and hydrogen, to be used for fuel cell-powered vehicles. Photo NASA/RTA.

with a press conference hosted by Senator Sherrod Brown and Governor Ted Strickland at the Great Lakes Science Center. At the briefing, Senator Brown introduced the Program for Offshore Wind Energy Research and Development (POWERED) Act, a new piece of legislation to advance the installation of offshore wind turbines in freshwater bodies like Lake Erie. The 2010 POWERED Act would spur research on potential offshore wind projects, expand incentives for offshore wind development, and require the Department of Energy (DOE) to develop a comprehensive roadmap for the deployment of offshore wind.

"To ultimately create a new industry (offshore wind energy) that will bring a significant number of jobs to the region requires leadership with both the vision and courage to make this effort succeed over time," said Stuebi. "I believe we have a real opportunity to make offshore wind a viable economic engine in Northeast Ohio, and the development of LEEDCo and its initial project takes us one step closer to that goal."

NorTech Energy Enterprise is also involved in developing the Tech Belt Energy Innovation Center, a clean technology business incubator in Warren, Ohio, which will nurture smart grid, energy storage and advanced material companies. Congressman Tim Ryan secured a \$2 million appropriation to rehabilitate a facility in Warren to house the incubator. □

Evergreen Cooperatives Link Sustainability, Job Creation

The six neighborhoods of Cleveland's Greater University Circle are among its poorest—median household income is \$18,500. Almost one-third of residents live at or below the poverty line, and unemployment is above 20 percent.

Yet the Circle, as it is known, is anchored by the city's biggest institutional heavyweights – Case Western Reserve University, the Cleveland Clinic and University Hospitals. Together, these institutions spend \$3 billion annually on goods and services.

That juxtaposition presents opportunity, according to the people behind Evergreen Cooperatives.

Launched in 2005 by the Cleveland Foundation and a partnership of local, state and national institutions, the Evergreen Cooperatives initiative looks to build a local economy from the ground up by launching businesses, owned by their employees, which provide goods and services to local institutions using the greenest methods available in their sectors.

Over the next three to five years, the Evergreen initiative aims to create up to 10 new for-profit, worker-owned cooperatives based in Greater University Circle, which includes the neighborhoods of Hough, Glenville, Fairfax, Buckeye-Shaker and Little Italy and a portion of East Cleveland.

Together, 10 Evergreen businesses would employ approximately 500 residents. Financial projections indicate that after eight years, a typical Evergreen worker-owner would possess an equity stake in his or her company of about \$65,000.

"Our task was, how do we actually create jobs that are meaningful – that are good, living-wage jobs that have benefits – and how do we anchor them in some of the poorest and highest unemployment areas in the city?" said Ted Howard, the Cleveland Foundation's senior fellow for social justice and executive director of the Democracy Collaborative, a research and policy center at the University of Maryland, College Park. "Our answer was to start companies that are attached to the procurement opportunities that come through the big anchor institutions – nonprofit institutions like universities, hospitals, cultural institutions and the like. These kinds of facilities are called anchors because, unlike major corporations, they don't get up and leave.

"This project is designed to capture those institutions' spending, drive it into the community and then link it to the build-up of new small businesses that are cooperatively owned and green."

Evergreen Cooperatives are developing and launching the first four cooperatively owned businesses.

- **Evergreen Cooperative Laundry** opened its doors in October and is the greenest commercial-scale, industrial laundry in Northeast Ohio. This \$5.7 million startup offers quality, cost-efficient, commercial laundry service to health care institutions, nursing homes and hotels. The laundry will ultimately create 50 new jobs.

- **Ohio Solar Cooperative**, a community-based energy company, will perform large-scale installations of solar panels on roofs of the city's biggest nonprofit institutions. The first installation will be made in October on top of a Cleveland Clinic building. It will eventually employ about 75 workers.

- **Green City Growers Cooperative** is a large-scale, food production hydroponics greenhouse that will be located on 14 acres in the heart of Cleveland, with five acres under glass. It will produce several million heads of lettuce per year, along with other crops, and will employ 50 residents and will launch later this year.

- **Greater University Circle Neighborhood Voice** will be an innovative, "hyper-local" community information source that integrates print and online media, serving Greater University Circle.

Additional businesses are in the research and development pipeline, with a goal of undertaking business planning and development for at least three new Evergreen companies per year.

By building businesses to meet the needs of Cleveland's major institutions, Evergreen seeks to capture more local financial flows so that they circulate in Cleveland and its neighborhoods. Studies show that this could lead to a multiplier on the order of two or three, which would expand business and jobs beyond the Evergreen network to help other local companies and entrepreneurs.

In order to achieve significant scale and impact, the initiative established the Evergreen Cooperative Development Fund, a nonprofit revolving loan fund. The Fund was capitalized with a \$3 million grant from The Cleveland Foundation, and an additional \$2 million has been raised from local and national foundations and from Greater University Circle's anchor institutions. The initiative expects to raise another \$10-\$12 million which will leverage up to \$30-\$40 million in investment funds.

Each cooperative that receives initial financing from the Fund will repay the loan over time so that financing is available to other start-ups. Importantly, each of the Evergreen Cooperatives is obligated to pay 10 percent of its pre-tax profits back into the Fund to help seed the development of new jobs through additional cooperatives. Thus, each business has a commitment to its workers.

Evergreen Cooperative is already drawing significant support, including multi-million dollar investments from the federal government, major institutions in Cleveland like universities, hospitals, foundations, City Hall and the corporate community.

The Evergreen Initiative made a decision at the outset to pursue a model of economic development that would not require ongoing subsidy. Philanthropic dollars are used to provide initial seed funding for each cooperative business, but the businesses are then expected to be able to turn a profit and stand on their own. As for-profit businesses, Evergreen Cooperatives will also contribute much-needed tax revenues to fund city services. □



Evergreen Laundry Technician Keith Parkham operates state-of-the-art equipment using 8/10ths gallons of water per pound of laundry compared to three gallons at typical laundries. After eight years, a typical Evergreen worker-owner would possess equity in their company of about \$65,000 in addition to earning livable wages and benefits. Photo Janet Century



GreenCityBlueLake Institute's David Beach (left) and Marc Lefkowitz are building a web clearinghouse of sustainability information (in background) for the *Sustainable Cleveland 2019 Summit* process.

GreenCityBlueLake Forms "Virtual" Sustainable Cleveland 2019 Network

What happened to the thousands of ideas generated at last year's *Sustainable Cleveland 2019 Summit*?

Thanks to the new GreenCityBlueLake (GCBL) online website network, the entire sustainability community has the ability to access Summit information and track progress on current projects.

With a grant from The Generation Foundation, GCBL created an online network and information clearinghouse for the ongoing 2019 process. The interactive communications hub will be a special section of the existing GCBL website – the region's most popular site for tracking sustainability activities (see it at www.gcbl.org/2019).

Key elements of the project are:

- Tracking all the activities emerging from the 2019 Summit, including volunteer-led work groups, Mayor Frank Jackson's appointed Council (consisting of business and non-profit leaders), and a 60-member Steering Committee which is charged with organizing a follow-up summit in September 2010.
- Providing 2019 participants with easy means to communicate with each other and coordinate activities.
- Creating a concise, well edited presentation to explain the myriad sustainability groups and activities in the region to those who are not yet plugged into the network.
- Telling the rest of the world about Northeast Ohio's impressive progress toward greater sustainability.

"By bringing all the disparate strands of information together in one site, we can help bring clarity to the sustainability movement in Northeast Ohio," says David Beach, director of the GreenCityBlueLake Institute at The Cleveland Museum of Natural History.

The site's 2019 blog will provide frequent updates on sustainability successes and milestones. For example, the city of Cleveland announced plans to develop a \$180 million waste-to-energy plant where municipal trash will be sorted for recyclables and "fuel" that will be converted to energy. Other projects include a public awareness campaign and a video about the 2019 effort which was filmed at this year's EarthFest on April 18 (see <http://www.gcbl.org/2019/work-groups/engage-1.6-million>).

To find out how you can participate in building the "virtual organization" of sustainability in Northeast Ohio, contact the GCBL web editor, Marc Lefkowitz at mlefkowi@cmnh.org or 216-231-4600 x3513. □

OneCommunity Coalition Captures \$18.7 Million in Federal Stimulus Funds

A national coalition led by nonprofit OneCommunity will receive \$18.7 million in Federal stimulus funds to promote the benefits of high-speed Internet access and provide training, equipment and support for 26,000 low-income individuals and their households.

A two-year grant from the U.S. Department of Commerce's Broadband Technology Opportunities Program will allow OneCommunity and its coalition of experts and partners to collectively develop and share effective broadband adoption and use strategies to serve as a national model. The communities to participate in the "Connect Your Community" project include Cleveland, Akron, Zanesville and other communities.

"We have a very innovative approach, great expertise and skilled partners. Together we look forward to contributing to the national knowledge base on how to bridge the digital divide," said Scot Rourke, president of OneCommunity.

The project will directly create more than 100 jobs and will equip computer training facilities for expanded instruction. Residents from participating communities will be hired by local training centers to conduct intensive outreach campaigns, teach basic computer and Internet skills, and develop plans for trainees to acquire access to computers and affordable Internet.

"This grant will help more Ohioans access the internet – leveling the playing field for Ohio's workforce," said Senator Sherrod Brown.

Area funders for the project include The Cleveland Foundation, Arminius Foundation, Case Western Reserve University, The Generation Foundation, PNC Bank, John S. and James L. Knight Foundation, The Fred A. Lennon Charitable Trust, The Raymond John Wean Foundation, The Cleveland Clinic, Cleveland Housing Network and Akron Urban League. □

Thomas Morley Joins Generation Foundation Board of Trustees



Morley

Thomas M. Morley, president of Lube Stop, has been elected to the Board of The Generation Foundation. He replaces Katherine T. O'Neill, a Founding Member of the Foundation who served as a trustee since 1997.

"Tom has intergrated his wide knowledge of sustainability and energy issues into the operations of his company," said Board President Glenn R. Brown. "He is also a trustee of GreenCityBlueLake Institute and The Cleveland Museum of Natural History."

Lube Stop is one of the first quick lubes in the country to develop a sustainability program, focused on reducing the company's ecological impact and improving the communities in which it operates. □

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Galleria Blossoms Once More as Downtown Greenhouse

The Galleria Erieview in Cleveland is only a shell of the once vibrant downtown shopping destination. The mall, which used to host 48 retail shops, is now mostly empty with a handful of food court restaurants.

While the Galleria has lost nearly all the retail shops, two fruitful things remain: the barrel-shaped glass ceiling and resourceful, dedicated employees.



The Galleria's Vicky Poole

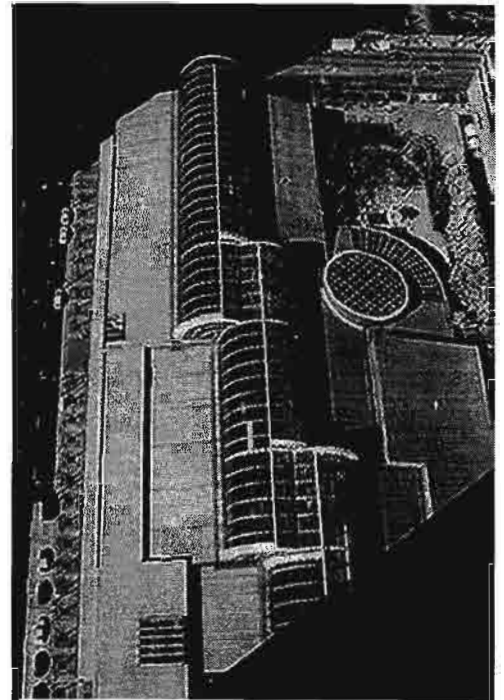
Vicky Poole, the Galleria's marketing and events director, was flipping through Urban Land magazine when she got the idea for Gardens Under Glass, an organic indoor greenhouse: "I thought it would be perfect to do something with hydroponic gardens here in our building, given that it is an atrium."

In addition to providing fresh produce to locals and visitors, the greenhouse is expected to create a few new jobs. They're also accepting volunteer gardeners to work on beds of herbs and greens and vine systems raised hydroponically and in organic soils.

The idea was funded by the Civic Innovation Lab, a local grant-maker known for backing innovative and "slightly wacky" ideas. Since 2003, they have funded 55 ideas with \$1.6 million in grants. According to a 2008 study by Cleveland State University, their investments have created 128 jobs, and an economic impact of \$9.4 million.

According to Jennifer Thomas, Founding Director of the Civic Innovation Lab, the concept is to fund many risky ideas with small \$30,000 grants and "create a diverse culture of entrepreneurship in the process." □

Halle Tecco, Huffington Post



Downtown Cleveland's Galleria Greenhouse

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EXHIBIT 2

NextGeneration

News about Northeast Ohio's Emerging Sustainable Economy from The Generation Foundation

Green Plus Targets Small Business Sustainability Gains

In an economy where only the strong survive, the City of Cleveland is providing opportunities for small businesses and nonprofit organizations that adopt sustainable business practices not only to survive but to prosper.

Among these opportunities is Green Plus, brought to Cleveland by COSE (Council of Smaller Enterprises). Green Plus provides small businesses with the educational and networking tools to integrate sustainability into their practices and policies.

Supported by a grant from The Generation Foundation, Green Plus is also a national platform for recognizing smaller enterprises who are committed to sustainability and have become Green Plus Certified or have achieved Green Plus Mover status.

"Cleveland's effort to reward companies for triple bottom line sustainability – good business, environmental, employee and community practices – is groundbreaking," said Chris Carmody, Executive Director of the Institute for Sustainable Development, the nonprofit that houses the Green Plus program.

"In a sustainable economy, 'green' jobs won't only come from clean energy or energy efficient businesses – they'll also be created by Main Street businesses becoming more competitive through sustainable practices," Carmody continued. "The City

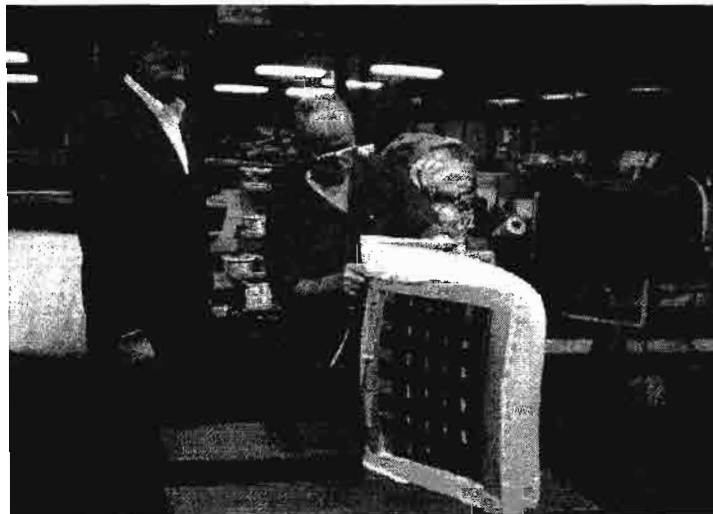
"Sustainability can boost the bottom line"

of Cleveland is providing an economic incentive for regional businesses to improve not only their bottom line, but their triple bottom line," he concluded.

In creating a first-of-its-kind procurement policy, Cleveland is giving discounts similar to those of minority and female owned certified business (MBE and FBE) to local and sustainable businesses when bidding on city contracts. Organizations that are certified receive a 4% discount on city bids.

Not only does the procurement policy directly reward small businesses that implement sustainability, the discount can be added to discounts for MBE and FBE certified businesses giving them more leverage when bidding on Cleveland's contracts.

COSE was recently awarded a grant by the Ohio Department of Development to provide partial scholarships for 75 businesses as well as \$250 towards a professional energy audit and access to



Green Plus-certified Taylor Companies diverts 90% of its manufacturing waste away from landfills. Here, company President and CEO Jeff Baldassari observes Glenn Jedlinski assembling a chair at the Bedford plant. Even scrap leather and sawdust are recycled.

resources to help businesses become more energy efficient.

COSE also commissioned the Institute for Sustainable Development to create an Energy Efficiency Guide for Small Businesses. Smaller enterprises can be uniquely served by energy efficiency because their margins are often tighter. Consistently saving 10-30% off their utility bills allows them to put more back into running their business.

The first company in Northeast Ohio to become Green Plus certified was The Taylor Companies. With the assistance of recycling consultants, Taylor diverts more than 90% of the waste generated by its Bedford plant.

"Sustainability is a business opportunity," said Jeff Baldassari, President and CEO. "When we built our new plant, we hired energy-efficiency experts to conduct an energy audit in an effort to find additional ways to become eco-friendly by reducing the consumption of natural resources. We cut our energy consumption of natural gas, electricity and water by 58.8%. In addition to Green Plus, partners in this effort are Entrepreneurs for Sustainability, Zero Waste NEO and Corporate Sustainability Network."

"Sustainability may seem like a foreign concept to many, but it is really about getting back to the business basics," said Generation Foundation President Glenn R. Brown. "This is true for a three-person cleaning company, a 70-person manufacturing plant, or a 2,000-person insurance company. Sustainability knows no boundaries and can be integrated by businesses in any industry and by business owners from any background." □



Taylor Chair participated with Cuyahoga County and HUD in a Brownfield Economic Development Initiative to clean up this abandoned and contaminated brownfield, left. The company invested nearly \$6 million in site revitalization for its new manufacturing facility.

Sustainable Cleveland 2019 Defines Success, Celebrates Progress

Nearly 600 people participated in the second annual Sustainable Cleveland 2019 Summit September 22 and 23, 2010 at Public Auditorium. **Summit 2010: the Glocal Engine** re-engaged active volunteers and brought new people into the initiative with the objectives of building resilience, taking action, accelerating momentum and activating resources.

Summit 2010 engaged more than 40% new participants, many from the corporate and business sectors, while maintaining representation from the academic, nonprofit, government, nonprofit, entrepreneurial and sustainability sectors. Attendees included local residents and stakeholders from across the nation and ranged from high school students to retirees.

The *Sustainable Cleveland Action and Resources Guide*, released in conjunction with the summit, included celebration points that were used to shape the Summit breakout sessions. These celebration points, first broached at the 2009 summit and launched successfully at the 2010 summit, will be used to focus the community on specific sustainability issues each year, celebrating Cleveland's successes. As shown in the chart below, the first celebration point is 2011—the Year of Energy Efficiency.

The City of Cleveland and its partners are now looking forward to highlighting progress in this and other focus areas. Sustainable Cleveland 2019 is continuing to gain momentum and support in the Cleveland region and is helping to align the broad reach of the initiatives underway in the community.

Sustainable Cleveland 2019 is a ten-year initiative that engages people from all walks of life, working together to design and develop a thriving and resilient Cleveland region that leverages its wealth

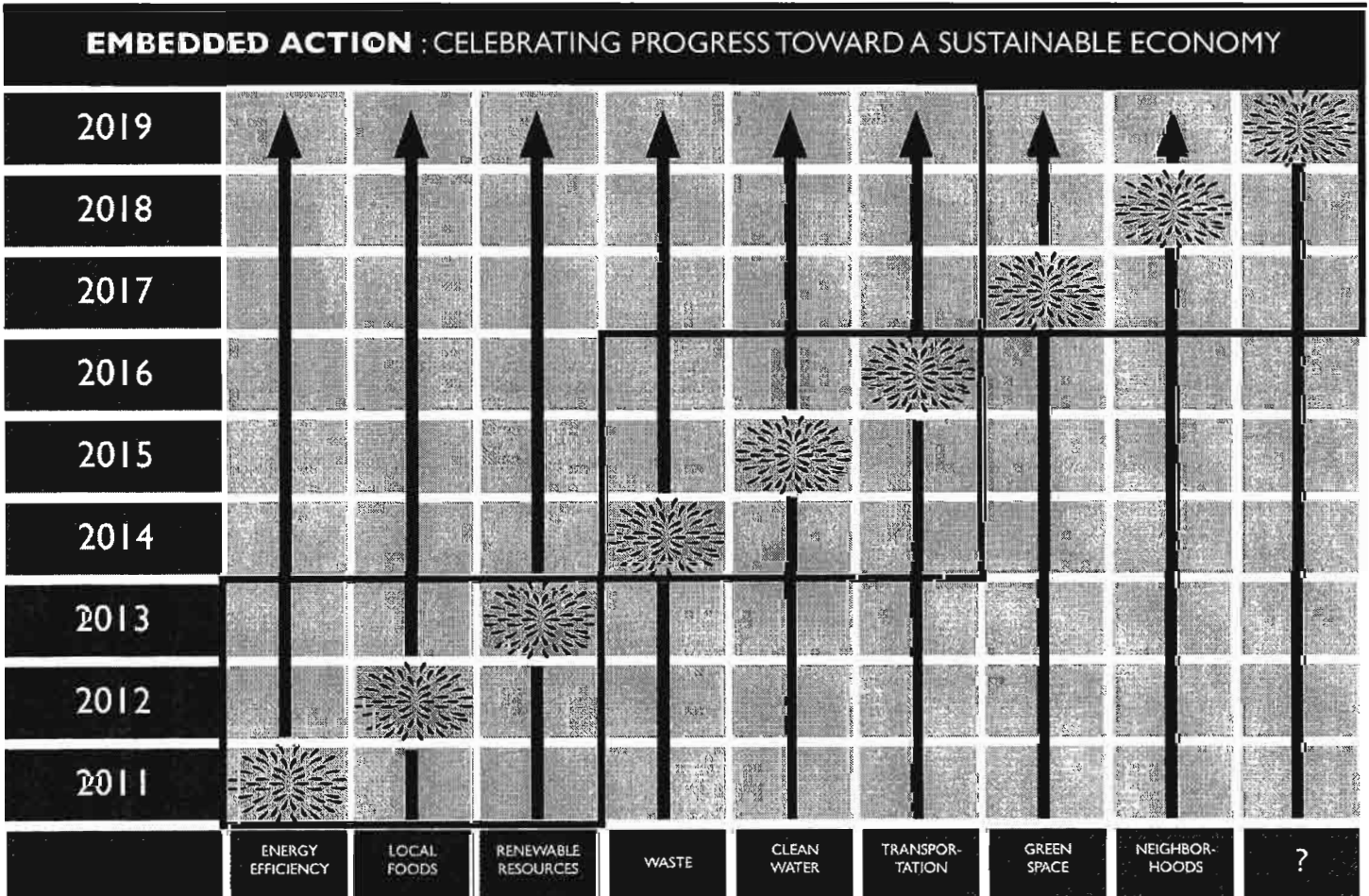
of assets to build economic, social and environmental well-being for all. Yearly summits are planned leading up to SC 2019. For SC 2019 updates, work group posts and announcements of upcoming meetings, visit www.cleveland2019.org. □



Nearly 600 stakeholders attended Sustainable Cleveland 2019's summit.

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Volunteers clear vacant land for a community garden in Slavic Village, part of a tour during a conference held in Cleveland last month on reclaiming vacant properties. *Lisa DeJong/The Plain Dealer*

Neighborhood Progress, Inc. Zeroes in On Sustainability, Land Reclamation

Cleveland got clobbered early by the foreclosure crisis – and has been trying to fight back using innovative strategies showcased during a national conference here last month. The conference – Reclaiming Vacant Properties: The Intersection of Sustainability, Revitalization and Policy Reform – was organized by the Center for Community Progress, a nonprofit with offices in both Washington, D.C. and Flint, Mich. that works with communities to return vacant or abandoned property to productive use.

Neighborhood Progress, Inc. (NPI) was the chief local planning partner for the conference, which brought together experts from Greater Cleveland and around the country in more than 40 workshops and sessions.

Mobile workshops included a trip to Slavic Village where dilapidated houses have been demolished and replaced with urban gardens; a visit to the Battery Park housing development built in the Detroit-Shoreway neighborhood on a cleaned-up brown-field; and a tour to several sites revived as part of the re-imagining Cleveland efforts.

Cleveland was hit early by the foreclosure crisis and been working on responses longer than many other communities.

“We might be a year or two ahead in trying things that others are just starting to look at,” said Frank Ford, NPI’s senior vice president for research and development.

Ford said the conference highlighted local initiatives such as the data system known as NEO CANDO, which was developed by Case Western Reserve University researchers and provides demographic, economic and property data online. Also featured was the work of the Cuyahoga County land bank, Cleveland Housing Court Judge Raymond Pianka, and the Neighborhood Stabilization Team, a sort of SWAT team created by NPI that works with community groups to prevent or eliminate blight in targeted neighborhoods.

Other conference topics included strategies for restoring confidence in still-vital neighborhoods that need intervention to keep people in their homes and maintaining their property.

– Sandra Livingston, *The Plain Dealer* □

Lake Erie Wind Farm Moves One Step Closer to Reality

The world’s first freshwater, offshore wind farm moved a step closer as the Lake Erie Energy Development Corporation (LEEDCo) announced the selection of a team of three companies to develop the pilot project.

The three partner companies are Bechtel Development Company, Inc.; Cavallo Great Lakes Wind, LLC; and Great Lakes Energy LLC. Together, they have formed Great Lakes Ohio Wind, LLC (GLOW). GLOW will own and develop the project.

“Our ambitious goals demand a world-class execution team,” said Dr. Lorry Wagner, president of LEEDCo, the organization leading the effort to deploy offshore wind projects. “With these three major contributors in place as the developer, we now have the talent and broad range of expertise necessary to start this exciting endeavor.”

General Electric will be the intended supplier of the project’s direct-drive offshore wind turbines and maintenance.

“We want Northern Ohio to be the epicenter of a new fresh water offshore wind power industry with associated manufacturing, shipping, and construction jobs,” said Dr. Wagner. “This will position our region as a model for innovation in clean energy and help spur economic development in Northern Ohio.”

The initial project will be a five-turbine, 20-megawatt (MW) pilot wind farm five to ten miles offshore of Cleveland. Construction on the initial phase is tentatively scheduled to commence in late 2012. By 2020, LEEDCo aims to see 1,000 MW of renewable electricity being generated from lake winds and believes the economies of scale from building such large projects will reduce the cost of that energy to attractive levels.

Among the funders for the initial planning stage were The Cleveland Foundation, Cuyahoga County, The Fund for Our Economic Future/NorTech, Case Western Reserve University, The City of Cleveland, The Cleveland-Cuyahoga County Port Authority and The Generation Foundation. □



General Electric’s ScanWind offshore technology wind turbines.

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Internet Map Pinpoints 360 NEO Green Projects

Have you ever wondered where to find all the community gardens in Northeast Ohio? Or all the sustainability nonprofits? Log on to the Northeast Ohio Green Map at <http://www.gcbl.org/northeast-ohio-green-map>, recently launched by GreenCityBlueLake Institute. The project joins

more than 600 green maps created in 55 countries around the world that are identifying the social, environmental and economic assets and opportunities of their locales. When icons are clicked, photos, descriptions, website links, videos, site relationships, impacts and contact information can be interactively displayed.

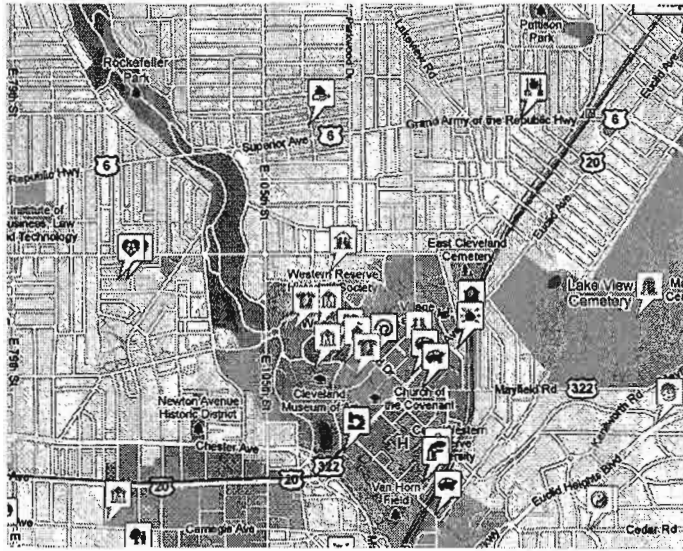
Asset mapping sustainability in Northeast Ohio will help organizations and individuals of all kinds, including nonprofit, for-profit, governmental, academic and public, to find one

another, connect and collaborate around regional sustainability. GCBL and volunteer contributors have posted 360 sites to the map, from urban farms to solar-powered homes. Viewers can choose to display only their interest area from a menu of options.

Built using a Google Map application, the Northeast Ohio

Green Map can display other groups' green maps as well. For example, data is being shared between this and a citizen effort in Cleveland Heights to generate a local green map built on the same Open Green Map platform. GreenCityBlueLake is also building out a special section for a Summit County Green Map using the same green map technology.

Working with GCBL to create the map was summer intern Marianne Eppig, with support from the Sears-Swetland Foundation. □



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NORTHEAST OHIO'S COLLABORATIVE PHILANTHROPY



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Executive Director and Treasurer

Robert Miller, former banking executive and president of a consultancy for nonprofit organizations.

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Schedule B
(Form 990, 990-EZ,
or 990-PF)

Department of the Treasury
Internal Revenue Service

Schedule of Contributors

▶ Attach to Form 990, 990-EZ, or 990-PF.

OMB No. 1545-0047

2010

Name of the organization

Employer identification number

The Generation Foundation

31-1564642

Organization type (check one):

Filers of:

Section:

Form 990 or 990-EZ

501(c)(3) (enter number) organization

4947(a)(1) nonexempt charitable trust **not** treated as a private foundation

527 political organization

Form 990-PF

501(c)(3) exempt private foundation

4947(a)(1) nonexempt charitable trust treated as a private foundation

501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.

Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

General Rule

For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II.

Special Rules

For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h or (ii) Form 990-EZ, line 1. Complete Parts I and II.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, aggregate contributions of more than \$1,000 for use *exclusively* for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use *exclusively* for religious, charitable, etc., purposes, but these contributions did not aggregate to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an *exclusively* religious, charitable, etc., purpose. Do not complete any of the parts unless the **General Rule** applies to this organization because it received nonexclusively religious, charitable, etc., contributions of \$5,000 or more during the year. ▶ \$ _____

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it **must** answer "No" on Part IV, line 2 of its Form 990, or check the box on line H of its Form 990-EZ, or on line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2010)

Name of organization

Employer identification number

The Generation Foundation

31-1564642

Part I Contributors (see instructions)

(a) No.	(b) Name, address, and ZIP + 4	(c) Aggregate contributions	(d) Type of contribution
<u>1</u>	<u>Thomas M. Morley</u> <u>200 Front Street, Suite 200</u> <u>Berea, OH 44017</u>	\$ <u>5,000.</u>	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
<u>2</u>	<u>John P. Murphy Foundation</u> <u>50 Public Square, #924</u> <u>Cleveland, OH 44113</u>	\$ <u>50,000.</u>	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
<u>3</u>	<u>Oatey Foundation</u> <u>4700 W. 160th Street</u> <u>Cleveland, OH 44134</u>	\$ <u>10,000.</u>	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
<u>4</u>	<u>P. K. Ranney Foundation</u> <u>13881 Lake Avenue</u> <u>Lakewood, OH 44107</u>	\$ <u>75,000.</u>	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
		\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)
		\$ _____	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II if there is a noncash contribution.)

Name of organization

Employer identification number

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Part II Noncash Property (see instructions)

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
	 	\$ _____	_____
	 	\$ _____	_____
	 	\$ _____	_____
	 	\$ _____	_____
	 	\$ _____	_____
	 	\$ _____	_____
	 	\$ _____	_____

Name of organization The Generation Foundation	Employer identification number 31-1564642
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Part III Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations aggregating more than \$1,000 for the year. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this information once. See instructions.) ▶ \$

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
(e) Transfer of gift			
Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee	

**SCHEDULE I
(Form 990)**

Department of the Treasury
Internal Revenue Service

**Grants and Other Assistance to Organizations,
Governments, and Individuals in the United States**

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.
▶ Attach to Form 990.

OMB No. 1545-0047

2010

Open to Public
Inspection

Name of the organization

The Generation Foundation

Employer identification number
31-1564642

Part I General Information on Grants and Assistance

1 Does the organization maintain records to substantiate the amount of the grants or assistance, the grantees' eligibility for the grants or assistance, and the selection criteria used to award the grants or assistance? Yes No

2 Describe in Part IV the organization's procedures for monitoring the use of grant funds in the United States.

Part II Grants and Other Assistance to Governments and Organizations in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 21, for any recipient that received more than \$5,000. Check this box if no one recipient received more than \$5,000. Part II can be duplicated if additional space is needed. ▶

1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
Enterprise Community Partners 3500 Lorain Avenue, Suite 300 Cleveland, OH 44113		501(c)(3)	35,000.	0.	N/A	N/A	Operation support for Northeast Ohio Energy Efficiency Alliance
Cleveland Development Foundation 100 Public Square, Suite 210 Cleveland, OH 44113		501(c)(3)	20,000.	0.	N/A	N/A	Operation support for Corporate Sustainability Network
Institute for Sustainable Development - 801 Gilbert St., Box 201 - Durham, NC 27701		501(c)(3)	20,000.	0.	N/A	N/A	Operation support for Green Plus
GreenCityBlueLake Institute 1 Wade Oval Drive Cleveland, OH 44106		501(c)(3)	20,000.	0.	N/A	N/A	Build a web clearinghouse of sustainability information
Cleveland Museum of Natural History - 1 Wade Oval Drive - Cleveland, OH 44106-1767		501(c)(3)	5,000.	0.	N/A	N/A	Sponsorship of Sustainable Cleveland 2019 Conference

2 Enter total number of section 501(c)(3) and government organizations ▶ **5.**

3 Enter total number of other organizations ▶

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule I (Form 990) (2010)

Part III Grants and Other Assistance to Individuals in the United States. Complete if the organization answered "Yes" to Form 990, Part IV, line 22.
 Part III can be duplicated if additional space is needed.

(a) Type of grant or assistance	(b) Number of recipients	(c) Amount of cash grant	(d) Amount of non-cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance

Part IV Supplemental Information. Complete this part to provide the information required in Part I, line 2, and any other additional information.

SCHEDULE O
(Form 990 or 990-EZ)

Department of the Treasury
Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.
▶ Attach to Form 990 or 990-EZ.

OMB No. 1545-0047

2010

Open to Public
Inspection

Name of the organization

The Generation Foundation

Employer identification number

31-1564642

Form 990, Part III, Line 2, New Program Services:

Sustainability, Energy, and Economic Stimulus Projects.

Form 990, Part III, Line 4d, Other Program Services:

GreenCityBlueLake Institute

1 Wade Oval Drive

Cleveland, Ohio 44106

Create a website network supporting and tracking activities on
volunteer-led work groups in Sustainable Cleveland 2019.

Expenses \$ 34,441. including grants of \$ 20,000. Revenue \$ 0.

Cleveland Museum of Natural History

1 Wade Oval Drive

Cleveland, Ohio 44106-1767

Sponsorship of the Sustainable Cleveland 2019 Summit

Sponsorship of 2010 Summit to move forward on planning and refinement
of goals for ongoing work.

Expenses \$ 8,610. including grants of \$ 5,000. Revenue \$ 0.

The Foundation Center

Cleveland Office

1422 Euclid Avenue, Suite 1600

Cleveland, Ohio 44115

Name of the organization

The Generation Foundation

Employer identification number

31-1564642

Report "Spotlight on Economic Development in Ohio"

(New - See Line 2)

Expenses \$ 3,444. including grants of \$ 2,000. Revenue \$ 0.

Form 990, Part VI, Section A, line 4: Amended the Code of Regulations.

The major substantive change in the amended Code of Regulations adopted by the Foundation was a new article that described the major gift program.

Other minor procedural and administrative rule changes were also made.

Form 990, Part VI, Section A, line 6: The Generation Foundation has members.

Form 990, Part VI, Section A, line 7a: Members elect members.

Form 990, Part VI, Section B, line 11: IRS Form 990 is prepared by Tucker Ellis & West LLP which is legal counsel for The Generation Foundation.

Michael F. Harris, a partner with Tucker Ellis & West LLP, reviews and signs the 990 return before it is sent to the IRS. Copies of the IRS Form 990 are sent to all Trustees of The Generation Foundation before the 990 is filed with the IRS.

Form 990, Part VI, Section B, Line 12c: The Board of Directors monitors compliance with the conflict of interest policy.

Form 990, Part VI, Section B, Line 15: The Executive Director is the only compensated staff person. His compensation is reviewed by the entire Board

Name of the organization

The Generation Foundation

Employer identification number

31-1564642

annually.

Form 990, Part VI, Section C, Line 19: Copies of all The Generation Foundation's governing documents are available to the public upon request at the offices of the Foundation's Executive Director, Robert Miller, 3375 Hollister Road, Cleveland, Ohio 44118-1325. Governing documents include Articles of Incorporation, Code of Regulations, Tax Exemption Determination Letter, and Conflict of Interest Policy.

Form 990, Part IX, Line 6, Statement of Functional Expenses

Compensation to Disqualified Persons

Phillip A. Ranney is a disqualified person within the meaning of IRS Section 4946(a)(1)(B). Legal fees of \$25,720 were paid to the law firm of Schneider, Smeltz, Ranney & LaFond in 2010. Phillip A. Ranney is a partner in that firm. These payments are excepted acts under IRS Regulation Section 53.4941(d)-3(e) as compensation paid by a Foundation to a disqualified person which are reasonable and necessary to carry out the exempt purpose of the Foundation. Services provided by the firm to the Foundation included foundation management, legal services, and accounting and tax return preparation.

Application for Extension of Time To File an Exempt Organization Return

▶ **File a separate application for each return.**

- If you are filing for an **Automatic 3-Month Extension**, complete only **Part I** and check this box
- If you are filing for an **Additional (Not Automatic) 3-Month Extension**, complete only **Part II** (on page 2 of this form).

Do not complete Part II unless you have already been granted an automatic 3-month extension on a previously filed Form 8868.

Electronic filing (e-file). You can electronically file Form 8868 if you need a 3-month automatic extension of time to file (6 months for a corporation required to file Form 990-T), or an additional (not automatic) 3-month extension of time. You can electronically file Form 8868 to request an extension of time to file any of the forms listed in Part I or Part II with the exception of Form 8870, Information Return for Transfers Associated With Certain Personal Benefit Contracts, which must be sent to the IRS in paper format (see instructions). For more details on the electronic filing of this form, visit www.irs.gov/efile and click on *e-file for Charities & Nonprofits*.

Part I Automatic 3-Month Extension of Time. Only submit original (no copies needed).

A corporation required to file Form 990-T and requesting an automatic 6-month extension - check this box and complete Part I only

All other corporations (including 1120-C filers), partnerships, REMICs, and trusts must use Form 7004 to request an extension of time to file income tax returns.

Type or print	Name of exempt organization The Generation Foundation	Employer identification number 31-1564642
File by the due date for filing your return. See instructions.	Number, street, and room or suite no. If a P.O. box, see instructions. Michael F. Harris, 925 Euclid Ave., No. 1150	
	City, town or post office, state, and ZIP code. For a foreign address, see instructions. Cleveland, OH 44115-1414	

Enter the Return code for the return that this application is for (file a separate application for each return) 0 1

Application Is For	Return Code	Application Is For	Return Code
Form 990	01	Form 990-T (corporation)	07
Form 990-BL	02	Form 1041-A	08
Form 990-EZ	03	Form 4720	09
Form 990-PF	04	Form 5227	10
Form 990-T (sec. 401(a) or 408(a) trust)	05	Form 6069	11
Form 990-T (trust other than above)	06	Form 8870	12

Robert Miller, Executive Director

• The books are in the care of ▶ **3375 Hollister Road - Cleveland, OH 44118**
 Telephone No. ▶ **216-371-0289** FAX No. ▶ **216-321-1431**

- If the organization does not have an office or place of business in the United States, check this box
- If this is for a Group Return, enter the organization's four digit Group Exemption Number (GEN) _____. If this is for the whole group, check this box . If it is for part of the group, check this box and attach a list with the names and EINs of all members the extension is for.

1 I request an automatic 3-month (6 months for a corporation required to file Form 990-T) extension of time until **August 15, 2011**, to file the exempt organization return for the organization named above. The extension is for the organization's return for:
 ▶ calendar year **2010** or
 ▶ tax year beginning _____, and ending _____

2 If the tax year entered in line 1 is for less than 12 months, check reason: Initial return Final return
 Change in accounting period

3a If this application is for Form 990-BL, 990-PF, 990-T, 4720, or 6069, enter the tentative tax, less any nonrefundable credits. See instructions.	3a	\$	0.
b If this application is for Form 990-PF, 990-T, 4720, or 6069, enter any refundable credits and estimated tax payments made. Include any prior year overpayment allowed as a credit.	3b	\$	0.
c Balance due. Subtract line 3b from line 3a. Include your payment with this form, if required, by using EFTPS (Electronic Federal Tax Payment System). See instructions.	3c	\$	0.

Caution. If you are going to make an electronic fund withdrawal with this Form 8868, see Form 8453-EO and Form 8879-EO for payment instructions.

LHA **For Paperwork Reduction Act Notice, see Instructions.**